

PRESS RELEASE – FOR IMMEDIATE RELEASE

**The Future is Now - When Techno Meets Contemporary  
May 24<sup>th</sup> - 28<sup>th</sup> 2010 at the Detroit School of the Arts**

In conjunction with the 10th anniversary of Detroit's **Movement** Festival, Grammy Nominee **Carl Craig**, techno legend and creative director of this year's festival, will stage a week-long **Electronic Music Seminar** at the **Detroit School of the Arts** (DSA) located at 123 Selden in Detroit's Midtown, from May 24<sup>th</sup> to May 28<sup>th</sup> beginning each day at 1:15 pm. The duration, each day, varies depending on that day's program.

DSA's Music Technology students will participate in workshops, panel discussions, and screen documentary films chronicling techno as an art form.

The seminar is presented by partnering DSA and The **Carl Craig Foundation** (CCF) and is sponsored in part by Comerica Bank. It will include industry professionals such as classically trained, electronic and hip-hop musicians, singers, sound engineers and entertainment promoters and organizations. Each day features a different theme: Engineering and Production, Business, Music Theory – Hip Hop, Music Theory – Techno, and the finale will entail a collaborative jam session between students and professionals. The organizations and companies involved in this event include the J Dilla Foundation, Paxahau Event Productions, Studio A Recordings, DAP Music, Movement Torino, Distorted Soul, Slum Village and Planet E Communications.

Among the individuals participating are studio engineers/producers: Eric Morgeson, Collin Dupuis, Mike Chavarria and Carl Craig; entrepreneurs: Jason Huvaere, Lee Griffin, Johnnie Evans; artists/philanthropists: Maureen Yancey, Nadir Omowale, Denaun Porter, Juan Atkins, Gigi, Agoria, Francesco Tristano and LaShell Griffin; with tentative participation by T3, Amp Fiddler, Derrick May and Kevin Saunderson.

The mission of The **Carl Craig Foundation** is to expose urban youth to all genres of music, in every facet – both technically and artistically. The inspiration for music can come at any time, from anywhere. By fostering this concept CCF hopes to encourage the idea that everything is a potential muse. The foundation will offer an environment which promotes curiosity, cooperation, patience, self-awareness and discovery; from which, aspiring musicians can establish a strong basis for their future.

Detroit School of the Arts has been described as “the crowning jewel of the city.” DSA has received many awards, including: Michigan Blue Ribbon School, Skillman Good School, Kennedy Center Creative Ticket National Arts School of Distinction, Newsweek Bronze Medal School, and Grammy Signature School distinctions. DSA is a Detroit Public School of Choice. This high school is the dream of its founder and Principal, Dr. Denise Davis-Cotton. She envisioned a smaller citywide public high school with emphasis on a strong college preparatory academic and arts curriculum. The school offers pre-professional studies in vocal music, instrumental music, dance, theater, speech, and visual arts.

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